

RIM's Profile (Research in Motion) Profile RIM's Current Profile Compared with Pre 2010

Conclusions

Pre 2010, RIM would have had a score of 22 but post 2010, the score falls to 76. The major reasons for the decline is attributed to two areas (not three); 'management of day to day affairs' and 'idea generation and realization'. A score of over 60 indicates a company which should address management practice issues.

The charts below portray changes by Factor. For a definition of each of the 25 Factors go to: <http://www.corporateinnovationonline.com>



