Corporate innovation online Innovation management best practices

Registrants from the U.S.A. and Canada – accounting for 54% of total responses - who participate in CIO's online survey have, by and large, similar opinions on the management practices which contribute to a climate which encourages innovation.

One exception is Factor #2 where U.S. registrants place more value on the need for management to explicitly call for innovation. Canadians seem more laid back on this issue!

