

## **CIO – Corporate innovation online Innovation management best practices**

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Currently, he is carrying out research on design approaches to the early stage of innovation in multinational firms. Prior to moving to the academic community, Rui held management roles in marketing/innovation and procurement/international logistics at leading companies (e.g. Sonae Group and Air Liquide). During this period of time he has completed many consulting and training projects throughout Europe, Africa and Brazil.

Rui Patrício is also an innovation advisor, auditor, project evaluator, trainer, speaker and also a creator of gamification tools (e.g. ideaChef®), having received an award for one of the top 10-innovative ideas from the Born from Knowledge competition launched by the Portuguese government in 2016.

He holds a European Ph.D. degree in marketing at the intersection between innovation management, gamification and design thinking (University of Aveiro in association with the Design School of the Politecnico di Milano), a Master's degree in Management and a MBA from the University of Porto Business School with an Exchange Program with University of California, Los Angeles, a Logistics Management Program from Cranfield University and a R&D + Innovation comprehensive Training Program. He is also a Kaplan – Norton Balanced Scorecard Certified Graduate.

